RESEARCH ARTICLE

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# Roles of Self Help Groups: Adhering Tangible Ways and Means towards Women Empowerment

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## **Abstract:**

An attempt has been made to analyze the roles of Self Help Groups towards women empowerment. The members of Self Help Groups are engaged in producing various usable products and earn money which not only makes them socially recognized but also economically strong. The roles the members of Self Help Groups contribute the women a lot for women empowerment. Descriptive survey method is undertaken to find out the roles of Self Help Groups towards women empowerment. A sample of 200 members of Self Help Groups has been taken through random sampling method from Odisha. Statistical techniques like mean and percentage have been used to analyze data obtained from the members of Self Help Groups administering the questionnaire over them. The questionnaire was developed by the investigator for the present study. The findings of the study reveal that the Government financially helps to Self Help Groups, arranges training to them in various activities and the Self Help Groups open savings bank account, produce quality domestic products and sell them in reasonable prices etc. The work power of the women contributes not only to their increasing social and economic standard of life but also to the nation at large.

Key Words- Self Help Groups, Roles, Adhering, Tangible, Ways and Means, WomenEmpowerment.

#### I. INTRODUCTION:

The women are the backbones of the society whose role is very essential for the socio-economic development. Women play a dynamic role in the social and economic development. They are engaged in agriculture activities, household industries, trade and commerce and other related economic activities. It has been observed that women are hard workers, adventurous; selfdetermined and are willing to take risks in setting up new business. It is a challenge on the part of women to make efficient management of household affairs, but now-a-days, women are equally interested in setting up their own business become independent and self-reliant through various activities. The Government is taking measures for women empowerment, providing them better education, employment opportunity and conferring women rights. In this context the collected views of the parents are interpreted using statistical techniques like mean and percentage followed by tables.

Chudgar (2020) stressed that women's education level and income may all be used as measures of bargaining power.

Das (2003) found in his study that the more attractive scheme with less effort is "Self Help Group". It is a tool to remove poverty and improve the rural development.

Johnson (2019) in his study notes that product design rarely addresses gender-specific aspects of the use of financial services. Indeed, despite the pervasive belief that microfinance helps women, few programs have developed concrete ways to meet the distinct demands of poor women for saving services.

Kabeer (2020) studied that the most effective way of increasing women's control over loans, public presence and self-confidence is by enhancing their access to markets. The loans have enabled them to be recognized in the process of decision making as they possess power over the loan. Interestingly, these interventions have further marginalized

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women in some cases especially where men being the head of the house and the decision maker have tended to control the use of the credit obtained by the woman.

Martin (1923) found that for women empowerment the role of SHGs is very important for economic strength.

Mayoux (2000) pointed out that women can use savings and credit for economic activity, thus increasing incomes and assets and control over these incomes and assets.

Mosedale (2005) found in the study that third parties cannot be given the responsibility to empower women but they themselves should claim it.

Mehira (1997) found that women are hardworking and never waste their time unnecessarily and with this notion their roles are towards women empowerment.

Salcedo Du Bois &Findeis (2009) found that status of women are improved with access to credit as it implies independence access to resources and women tend to prefer off-farm income generating activities so that they maintain control over them since farming is mostly controlled by men.

Percy (1999) found that the differences also exist within women themselves since they are not a heterogeneous social group. These differences need to be taken into account when identifying or analyzing gender needs in designing women's empowerment programmes.

Quisumbing&Pandolfelli (2009) viewed in their study that women in some cases are reluctant to adopt these labor and time saving technologies even if they increase returns to their labor because they do not control the benefits in the event that women attend such activities, adoption is affected due to low levels of literacy among women hence to internalize the technologies is difficult.

Vokins (1994) suggested in the study that the women had a different approach: an ability to do several things at once; ability to admit mistakes; keen to develop the workforce; less concerned with outward trappings. Women also faced different problems. According to Taylor (1999)found that women spend much of their time and energy in

trying to address their practical gender needs at the expense of mobilizing themselves for change on strategic gender needs.

### III. OBJECTIVES OF THE STUDY: The

objectives of the study are as follows.

1. To study the functions of self-help groups in making women self-sufficient.2. To study the facilities provided by the government to the self-help groups in making women empowerment.

### IV. METHODOLOGY OF THE STUDY: The

methodology used for the study is stated below.

**Research Method:** Descriptive survey method is undertaken to study the views of members of Self Help Groups towards women empowerment.

**Sample:** A sample of 200 members of Self Help Groups has been taken from Derabish Block of Kendrapara district of Odisha through random sampling method.

**Delimitation:** It is delimited to the members of Self Help GroupsDerabish Block of Kendrapara district of Odisha.

**Analysis and interpretation:** The views of the members of Self Help Groups collected are analyzed and interpreted as follows in the tables.

Age Group of Ladies as the Members of Self Help Groups

Sl. No.	Age group	SHG	%
		Members	
a	15 – 20 yrs	-	-
b	21 – 30 yrs.	160	80
С	31-40 yrs	20	10
d	41-50 yrs	20	10
e	Above 50 yrs	-	-

It is known from 80% of the responses of the members of Self Help Groups in the table that the ladies of age group 21-30 years are included as the members of the SHGs and 10% of the SHG

members are of the age group of 31-40 years because these group of members are energetic for doing any activity in the SHG. But only 10% of the SHG members say that a very few members belong to 41-50 years of age as they are not so strong to do any activity.

TABLE II
Reasons for Joining Self Help Groups

Reasons for Johning Sen Help Groups			
Sl. No.	Reasons	SHG	%
	For	Members	
	Joining		
A	For	200	100
	Getting		
	Loan		
В	For	200	100
	Promoting		
	Savings		
С	For Social	200	100
	Service		
D	To Start	200	100
	Business		

The data analysis reveals that all the members of SHG joined for promoting savings in order to maintain their living standard, for getting loan, for social service, start business because women are taking interest for making them self-sufficient.

TABLE III
Activities of Self the Help Groups

	currence of Sc	drie 1101b	2042
Sl. No.	Various	SHG	%
	activities	Members	
a	Fishery	-	-
b	Tailoring	50	25
С	Textiles	-	-
	and		
	handloom		
d	Weaving	-	-
	and		
	embroidery		

According to the table, 75% of the members of the SHGs has adopted for producing domestic food products as their key activity. The lowest percentage 25% of SHGs has adopted tailoring and in this connection the government provides training on tailoring.

TABLE IV
Role of the SHGs Helping the Society

Sl. No.	Various	SHG	%
	roles	Members	
a	Provides	200	100
	employment		
b	Producing	200	100
	pure		
	materials		
С	Right	200	100
	utilization		
	of		
	recreation		
	time		
d	Maintaining	200	100
	peace in the		
	locality		
e	A role	200	100
	model		
	before		
	others		

It is found from the cent per cent responses of SHG members that the SHG provides employment, pure materials, right utilization of recreation time, maintaining peace in the locality and a role model before others for the improvement of the socioeconomic status of the members of SHGs. As a result of which unemployed women have become self-employed. They produce pure materials as a result the people get pure things for their personal use. They do not waste their leisure time and it in SHG. The SHGs are the role models before the society from which others follow it and apply it in their life.

TABLE V
Process of Selling the Products

	1 loces of Selling the 1 locates			
	Sl. No.	Process of	SHG	%
		selling the	Members	
1		products		
	a	Going from	-	-
		door to		
		door		
	b	selling to	200	100
		wholesalers		
Ī	c	in State	200	100
		and		

	National festivals		
d	opening	200	100
	SHG shops		
	in the		
	village		

It is seen from cent per cent responses of SHG members in the table that the SHGs follow the process of selling their products to the wholesalers, in State and National festivals and opening SHG shops in the village.

TABLE VI Various Qualities Developed

Sl. No.	Various	SHG	%	
	qualities	Members		
a	cooperation	200	100	
b	decision	200	100	
	making			
С	patience	200	100	
d	helping	200	100	
	minded			
e	sharing	200	100	
	with others			
f	self-	200	100	
	efficiency			
r , c , c , c , c , c , c , c , c , c ,				

It is seen from cent per cent responses of SHG members in the table that the SHG members develop the qualities like cooperation, decision making, patience, helping minded, sharing with others and self-efficiency for the benefit of their own and the society.

TABLE VII
Type of Loan Provided by the Government

Sl. No.	Type of	SHG	%
	loan	Members	
a	Business	150	75
	loan		
b	Marriage	-	-
	loan		
c	Agriculture	-	-
	loan		
d	Cattle loan	50	25

It is seen in the table that the SHGs receive business loan (75%) and cattle loan (25%) from the

government for their improvement. The rate of intrest is very reasonable.

TABLE VIII

Mode of Repayment of Loan

wode of Repayment of Loan			***
Sl. No.	Mode of	SHG	%
	repayment	Members	
	of loan		
a	Repayment	200	100
	in time		
b	Repayment	-	-
	in advance		
c	Repayment	-	-
	not in time		
d	Repayment	-	-
	not at all		

As found from all the members of SHGs in the table that they make repayment of loan in time as a result the government sanction further loan when they desire.

TABLE IX
Government Providing Training to Self Help
Groups

	Sl. No.	Various	SHG	%
		trainings	Members	
	a	In every	-	-
		month		
	b	In every	-	-
		two		
		months		
	c	In every	-	-
		four		
		months		
	d	In every	-	-
		six months		
	e	In every	200	100
		year		
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It is observed from all the SHG members that Government is providing various trainings to Self Help Group members every year. The training helps the members in making them self-efficient for maintaining their family in a better way.

TABLE X
Activities Developed among the Members

Sl. No.	Various	SHG	%
	activities	Members	
a	Leadership	80	40
	activity		
b	Political	20	10
	activity		
С	Social	200	100
	service		
d	Economic	150	75
	decision		
	making		

It is found in the table from cent per cent responses of SHG members that they are doing social service for the society; on the other hand 75% of SHG members are taking economic decision in their day life. But a few members of the SHG members prefer to leadership activity and political activity.

## V. MAJOR FINDINGS:

- 1). It is known from 80% of the responses of the members of Self Help Groups that the ladies of age group 21-30 years are included as the members of the SHGs and 10% of the SHG members are of the age group of 31-40 years because these group of members are energetic for doing any activity in the SHG. But only 10% of the SHG members say that a very few members belong to 41-50 years of age as they are not so strong to do any activity.
- 2). All the members of SHG joined for promoting savings in order to maintain their living standard, for getting loan, for social service, start business because women are taking interest for making them self-sufficient.
- 3). 75% of the members of the SHGs has adopted for producing domestic food products as their key activity. The lowest percentage 25% of SHGs has adopted tailoring and in this connection the government provides training on tailoring.
- 4). It is found from the cent per cent responses of SHG members that the SHG provides employment, pure materials, right utilization of recreation time, maintaining peace in the locality and a role model before others for the improvement

of the socio-economic status of the members of SHGs. As a result of which unemployed women have become self-employed. They produce pure materials as a result the people get pure things for their personal use. They do not waste their leisure time and it in SHG. The SHGs are the role models before the society from which others follow it and apply it in their life.

- 5). It is seen from cent per cent responses of SHG members that the SHGs follow the process of selling their products to the wholesalers, in State and National festivals and opening SHG shops in the village.
- 6). It is seen from cent per cent responses of SHG members that the SHG members develop the qualities like cooperation, decision making, patience, helping minded, sharing with others and self-efficiency for the benefit of their own and the society.
- 7). It is seen that the SHGs receive business loan (75%) and cattle loan (25%) from the government for their improvement. The rate of intrest is very reasonable.
- 8). All the members of SHGs that they make repayment of loan in time as a result the government sanction further loan when they desire.
- 9). It is observed from all the SHG members that Government is providing various trainings to Self Help Group members every year. The training helps the members in making them self-efficient for maintaining their family in a better way.
- 10). It is found from cent per cent responses of SHG members that they are doing social service for the society, On the other hand 75% of SHG members are taking economic decision in their day life. But a few members of the SHG members prefer to leadership activity and political activity.

# VI. SUGGESTIONS FOR FURTHER STUDY:

The investigator has suggested a number of studies to be researched as follows.a) A study can be taken up to assess the roles of the Self Help Groups in urban areas. b). A study may be conducted on various Government programmes for SHGs.c). A

study is needed to investigate the utilization of Government loans. d). A study may be taken up on various products produced by the SHGs and their process of selling.

## VII. EDUCATIONAL IMPLICATION:

The present study is an attempt to explore the impact of self-help groups in making rural women economically self-sufficient and the attitude of the members of Self Help Groups towards socio-economic development. This study conveys how the SHGs play a vital role in making rural women economically self-sufficient. However, the findings of the study will no doubt help the planners, policy makers, researchers, administrators to implement the results obtained from the problem for further researchers.

#### **VIII. CONCLUSION:**

It is clear from the study that the women SHGs in rural areas are very active in providing income activities DerabishBlock generating in Kendraparadistrict. The women SHGs are more vital in eradication of poverty for the BPL family. The sample beneficiaries, are gaining employment by adopting own personal skills and home based activities. The micro-finance system is playing a significant role in empowering women through SHGs by the sources of the bank. The majority of women SHGs have taken loan for various economic activities, such as food processing and tailoring. The women SHGs are providing rural pure materials to the society. It would be fruitful to accelerate the development process of the district at a faster the rate, if mindset of the people is changed. In this era of liberalization, privatization and globalization, women are more conscious for their liberty, rights and freedom, security, social status etc., but till date they are deprived from same; hence, they should be provided with their deserving rights and liberties with dignity. It is concluded that women are part and parcel of our society so, it is essential to empower them.

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