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Venture Capital Investment in IT sector in India

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Abstract

The US economy grew significantly as a result of the expansion of the computer and semiconductor industries, which was primarily made possible by venture capital. The seeds for the current IT revolution were laid in the 1950s and 1960s in USA. Notably, the Silicon Valley computer revolution coincided with the beginning of the venture capital business in the United States. The ARDC, the first venture capital firm to be successful, was founded by George Doriot. It made its initial investment of US \$1400 million in Digital Equipment Corporation, which experienced incredible growth in terms of sales, workforce size, and share market value. The emergence of largescale integration significantly decreased the cost of computer chips, which helped to build venture capital firms as well as the computer industry. capital sector. Venture capitalists play a variety of roles in the growth of companies. They provide their experience and knowledge and add value by offering strategic and operational guidance, syndicating, marketing, hiring board members and employees, monitoring financial performance, and assisting their portfolio firms in attracting other sources of financing. They also assist in building a distribution network and attracting top-tier management. They are knowledgeable about every stage of a business's life cycle, from founding to expanding, going public, or being bought out as a venture entrepreneur. The traditional Silicon Valley paradigm is no longer applicable to the way the VC/PE sector is developing in India today. The wise capital is flowing to places that are far from what anyone would have predicted. The current study shows that the industries that drew the most investment during the year (2016) were IT and ITES, customer-related, and financials.

Key words- Startups, venture capital, and information technology

Executive Summary

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In 2023, the venture capital scene in India reached maturity as a result of perseverance in the face of obstacles in molding the investment narrative. India's reduction in venture capital (VC) funding from \$25.7 billion to \$9.6 billion between 2022 and 2023 reflected the world's reluctance to take on too much risk. However, in spite of the downturn India continued to be the second-largest destination in Asia-Pacific for venture capital and growth finance in terms of deal flow.

A combination of internal and international reasons prolonged the funding winter: investors took into account possible economic hurdles in expectation of a slowdown in the world economy, while sustained inflation kept interest rates high. These difficulties raised investor awareness and expectations.

Investee

Geopolitical uncertainty and declining global demand contributed to a further decline in confidence. As a result, the number of deals decreased from 1,611 to 880, and the average deal value decreased from \$16 million to \$11 million.

A closer look at the deal flow revealed that a few changes that were noted in 2022 persisted in 2023. Mega-rounds fell from 48 to 15, an almost 70% decrease. Since the start of the financing winter, a number of scaled start-ups have decided to postpone raising money, which has resulted in some significant reductions.

unicorn emergence, returning to pre-2019 levels. On the other hand, milder compression was observed in small and medium-sized deals (less than \$50\$ million), which decreased by around 45%

from 1,501 to 852. Investor confidence in India's medium- to long-term prospects was shown by this resiliency.

Despite these changes, the digital-first industries—consumer tech, fintech, software, and software-as-a-service (SaaS)—remain dominant and have raised about 60% of funding in 2023. But starting in 2022, investors' attention switched away from them and toward more established industries with robust underlying tailwinds (such as healthcare and banking, financial services, and insurance [BFSI]). additionally emerging topics such as generative artificial intelligence (AI) and electric transportation.

Introduction

Unlike traditional forms of financing, such are bank loans, bets, and collateral that tends not to lend for hazardous ventures, venture capital is vital for financial intermediaries. Venture Capital offers financial assistance instead of debt through equity and equity-linked investments by sharing with risk and returns. In addition to financial backing, venture capital offers entrepreneurs hands-on assistance in their business endeavors.

One kind of private equity financing that companies offer to small and new businesses is called venture capital. In return for equity and a share in the businesses, venture capital firms or funds invest in these start-ups. Venture capitalists assume the risk of providing funding to high-risk entrepreneurs in the hopes that some of the businesses they assist will succeed. The primary focus of startup businesses is on cutting-edge technology or alternative business models, like social media and information technology. Venture Capital is the providing of participation equity, or risk-bearing capital, to support the expansion of businesses. The venture capital adds value by offering managerial guidanceas well as input on the overall plan. The potential for large returns through medium-term capital gains offsets the considerable risks incurred by venture capitalists.

During the years 2020 to 2022, venture capital investment in India's IT sector saw notable changes and expansion following the epidemic. Despite global economic difficulties and high levels of uncertainty, India's IT and digital startup environment hasseen notable development. Much of this growth is due to the acceleration of digital transformation, increased demand for new technologies, and the changing behavior of consumers and businesses as a result of the pandemic.

Entering 2020, despite the economic challenges faced by many sectors due to the impact of the pandemic, the it sector resilient relatively quickly. In particular, the rapid growth of remote work, online education, digital healthcare, and e-commerce has led to the growth of related startups.

In 2021, this trend intensified, with india emerging as a hotspot for global venture capital investment. Many startups have achieved unicorn status, especially in the areas of cloud computing, ai, machine learning, and fintech.

This growth continued into 2022. In addition to continued investment in cutting-edge technologies, india's internal tech talent pool and innovative startup ecosystem havebecome major factors in attracting domestic and foreign investors. During this time, india has taken important steps in establishing itself as a global center of technological innovatin.

In conclusion, venture capital investment in india's it sector during the post-pandemic period has played a significant role in cementingindia's position as a digital and technological leader. This has also contributed to strengthening india's influence in the global technology market.

REVIEW OF LITERATURE

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In his research paper titled "A comparative study on impact of venture capital financing on startups in India," Kishan Kumar Shetty (2017) examined the venture capital industry in India and conducted a comparative study between venture capital financing in India and China and the USA. The study discovered that, despite India's venture capital sector's comparatively poor performance in

comparison to the United States and China, it remains one of the most alluring markets for venture capital investments due to its significant growth and quick investment momentum, primarily in the consumer technology space. The author makes the case that improved financial efforts, proper training for entrepreneurs, and R&D might all contribute to the growth and success of the venture capital business in India. The fund focus of venture capital and private equity for investments in India was emphasized by Syed Samiullah Shah Hussaini (2017) in his research paper "Trends of Indian Venture Capital & Private Equity Firms - A Study." According to the study, VC/PE investments are more prevalent in the real estate and infrastructure sectors of the economy than in other areas. However, there was a decrease in VC/PE investments in India in 2016 as compared to 2015, both in terms of volume and value—that is, the amount invested and the number of deals, respectively.

In her research paper "Venture Capital: Emerging Source for funding start-ups in India," Shefali Chopra (2017) emphasized the challenges faced by start-ups in obtaining funding as well as the function of venture capital in funding start-ups in India. She discovered that only four start-up companies have received funding above US\$50 million in a single year, demonstrating the difficulty start-ups face in obtaining funding. Conversely, venture capital is a significant factor in the growth of entrepreneurship in India since it supports businesses in areas that traditional banking institutions are unable to.

In their 2017 paper "Venture Capital: Global and Indian Perspective," Dr. Mamta Jain and Ms. Purva Ranu Jain outlined the global venture capital market situation with a focus on India. While many nations have recently adopted new policies to support the provision of seed and venture capital, the paper concludes that there are significant obstacles and challenges faced by venture capitalists in India, including onerous regulations and legal procedures, entrepreneurs' conservative business approaches and unwillingness to accept failures, and others. They suggest that greater efforts are needed in many nations, including India, to remove these obstacles and challenges to experimentation and risk-taking in the economy.

In his article "Venture Capital and Private Equity Investing in India - An Exploratory Study," G. Sabrinathan (2017) came to the conclusion that the venture capital business has expanded in terms of fund management practices' sophistication, depth, and breadth. Venture Capital (VC) can help businesses in a variety of industries that show promise and potential by investing in them at different phases of their growth. The venture capital sector has developed into a means of providing innovative and technology-driven companies with expansion funding. The data also showed that fund management companies are entering and leaving the market at quite high rates, making it a highly competitive market for managing venture capital funds. In their paper "Venture Capital Investments in India - A Bird View," Bhanatu Venkateshwara Rao et al. (2017) examined the idea of venture capital and its significance. Additionally, they examined current trends in sector-specific investments made by both local and foreign venture capital funds, as well as venture capital investments by location. The study comes to the conclusion that both domestic and foreign investors place more money in the south area. Meanwhile, when it comes to sector-specific investments, foreign venture capital funds are trending upward and domestic venture capital funds are trending downward. Lastly, research indicates that since venture capital has a bigger role to play in the postliberalization era, an ideal atmosphere should be established and managed. In the research paper "Financing Small Businesses: from Venture Capital to Crowdfunding," Herciu Mihaela (2017) describes the venture capital cycle, the relationship between investors and entrepreneurs, and the availability of good funding in order to examine the financing opportunities for start-ups or SMEs. The study comes to the conclusion that not all ideas turn into successful enterprises without a strong business strategy and substantial growth potential, and that not all successful organizations turn into unicorns or have fantastic exits through M&A or IPO. On the other side, there are businesses in the world of business like Google, Facebook, WhatsApp, and so on that are ready for sustainability.

Becsky-Nagy Patricia et al. (2017) examined the return characteristics of venture capital and buyout funds in Europe and the US in their research paper "returns of private equity-comparative analyses

of the returns of venture capital and buyout funds in Europe and in the US." They discovered that buyout average returns are higher in the US and Europe than in venture capital firms. After comparing venture capital returns in the US and Europe, they came to the conclusion that US returns are higher. Likewise, a study comparing buyouts revealed no discernible variation in returns between the two types of private equity. Another study of two asset classes revealed that venture capital funds carry greater risks, but buyouts are more desirable in terms of average risk-return trade-off.

In his thesis titled "Venture Capital Financing and Its Impact on Indian Economy on Selected Sectors," Deepak Bansal (2017) looked at the state of venture capital in India following liberalization, as well as the financing methods and tools used by venture capital firms and the issues and roadblocks associated with it. According to the study, venture capital has an effect on the growth of the initiatives it finances since it promotes the faster growth of newly established businesses that employ it. The study's conclusions indicate that venture capital firms have made more investments in the seed, start-up, and initial stages of businesses, which is beneficial for supporting young people with creative ideas and the most desired investment sectors.

Theory and Hypothesis

Hypothesis 1: Increased Focus on Digital Solutions:

H0: There will be no significant increase in venture capital investment in digital solutions within the IT sector post-pandemic.

H1: Venture capital investment in digital solutions within the IT sector will increase post-pandemic as businesses prioritize digital transformation and remote work technologies.

Hypothesis 2: Shift in Sectoral Preferences:

H0: There will be no significant shift in sectoral preferences for venture capital investment within the IT sector post-pandemic.

H1: Venture capital investors will show a preference for sectors such as healthcare technology, edtech, e-commerce, and cybersecurity within the IT sector post-pandemic due to changing market dynamics and increased demand

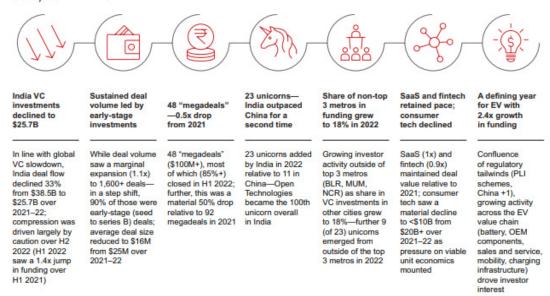
Data Analysis & Interpretation

"India is one of the most dynamic markets in the world for early-stage investments. India has a strong economy which will continue to expand. Even if the quantum of deals is not as high as in previous years, the best quality founders continue to raise funds. We believe this is a great time to do business with such founders."

"Through our investments in Citymall and Apnamart, we have seen disruption in large \$100B categories in Tier 2+. The urban-rural digital divide will continue to converge, creating opportunities for start-ups. We are bullish on the potential of "Bharat", or Tier 2+ India, and the next decade of start-ups serving its needs efficiently and profitably."

"Despite the fact that macroeconomic issues were the primary cause of the global funding slowdown, India's solid fundamentals nevertheless draw in investors from around the world. A long growth runway is created by low leverage, tech adoption, and favorabledemographics. Particularly in the early stages, we observe little effect, so we keep making investments across industries.

Figure 1: 2022 was a year of recalibration with significant shifts across the start-up and VC ecosystem in India



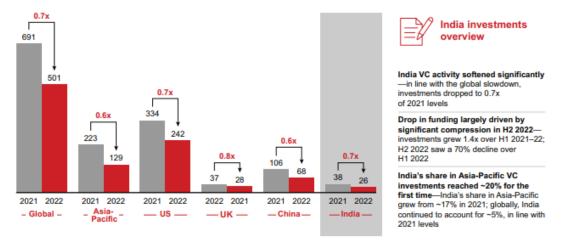
India VC deals landscape

With the global and Indian VC financing momentum slowing down, 2022 was a year of recalibration. Over the course of 2021–2022, investments in India decreased by 33%, from \$38.5 billion to \$25.7 billion. Global macroeconomic uncertainty and recessionary fears drove caution in investment momentum; central banks tightened monetary policy following an extended rate moratorium and the Covid-19 stimulus led to a capital influx; geopolitical uncertainty disrupted food and energy supply chains; inflation grew globally; the US and Europe imposed trade sanctions that exacerbated the supply-demand gap; and corporate governance issues surfaced across venture capital funded companies. Even though these challenges affected finance in India, the country's overall economic outlook was steady and was nevertheless bolstered by a few fundamental factors:

Large middle class with a sizable working-age population, a services-driven economy, and a growing manufacturing base all present significant opportunities for consumption. • Broad adoption of digital railroads drives inclusive economic growth. UPI for payments, ONDC for e-commerce, and electronic health records, for instance, are made possible by inexpensive data access, which also builds a population base that is materially digitally literate. • Monetary and fiscal restraint: judicious use of fiscal stimulus during the pandemic, effective procurement of commodities in light of fluctuations in world prices, containing inflation. • Tailwinds from "China + 1": Promotions for manufacturing and tailwinds from the diversification of the global supply chain opening up new business opportunities. Investment declines were indicative of several major trends: • A sizeable portion of the second half of 2022's slowdown was caused by investments as investor hesitancy increased due to escalating global macro headwinds.Deal volume somewhat increased, despite the average deal size decreasing from \$25 million to \$16 million (further showing considerable early-stage activity). Why As investments in Asia-Pacific fell more quickly in 2022 than in India, India's share of VC in the region increased to over 20% from roughly 17% in 2021.

Figure 2: 2022 was a year of recalibration as the global VC landscape witnessed a drop from record highs in 2021—funding momentum in India also faced headwinds

Overview of global VC investments (\$B)



Notes: PE-VC investment figures include real estate and infrastructure deals; Investment value and volume excludes undisclosed deal value transactions (e.g., PharmEasy, Policybazaar, Qure.ai)
Sources: Bain & Company, Pitchbook; Venture Intelligence; AVCJ; VCCEdge

In 2022, VC investments were dominated by consumer tech, fintech, and SaaS, which accounted for around 70% of capital. But the salience of consumer tech fell, from around 50% to about 35%. A few major themes emerged across 2022, despite significant reset in most sectors: Megadeals (\$100 million+) decreased from 45+ to ~20 over 2021–2022, and consumer tech investments fell from ~\$20 billion to <\$10 billion as high cash burn across segments drove investor caution. Although consumer tech continues to have multiyear tailwinds, investors should remain cautious in the near term as business models shift towards more sustainable unit economies.

SaaS saw steady momentum over a broad funding base in 2021: \$4 billion+ in investments. The India SaaS landscape showed signs of maturing, with a growing base of second-generation founders, attractive economics, product differentiation, and an increasing depth of assets with proven revenue growth (12+ companies reaching \$100 million+ in annual recurring revenue). The investor base was well-versed in supporting India to the global go-to market for nascent SaaS companies. Despite global fintech financing compression, noteworthy global fintech valuation compression, and regulatory challenges, fintech funding in India remained significant. The majority of funding for fintech (lending, banking-as-a-service) occurred in the first half of 2022, with interest in early-stage fintech (e.g., insurtech and wealthtech) increasing in the second half of the same year. Logistics and shipping expanded 1.4 times on thethree deals for \$300 million or more (Delhivery, ElasticRun, and XpressBees) and three unicorns (Shiprocket, ElasticRun, and XpressBees) were added on the back of notable deals of market leaders as tailwinds from B2C commerce trickled down.

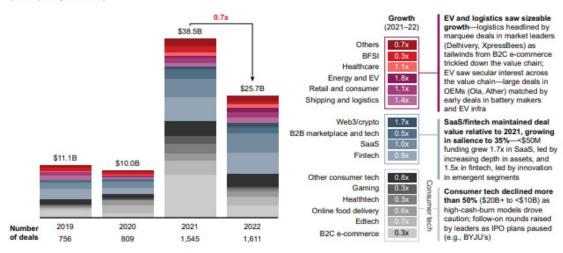
Particularly in the latter half of 2022, a few emerging sectors commanded attention: The overall investment value of EVs increased by 2.4 times thanks to policy measures that made them more cost-competitive than vehicles with internal combustion engines (ICEs), increased adoption of EVs driven by creative business models like mobility-as-a-service, and increased interest from OEMs and charging infrastructure throughout the value chain.

In 2022, there were multiple follow-on rounds in the agritech space, with business model developments tailored to India (like Absolute's precision agriculture) and end-to-end ecosystem expansion by multiple large firms (like DeHaat).

New developments in deep tech, such generative AI, space tech and climate tech gained momentum led by global megatrends.

Figure 10: Consumer tech, fintech, and SaaS continued to account for ~70% of funding in 2022; mix shift as share of consumer tech declined from ~50% to <35%

Annual VC investments in India (\$B, split by sectors)



Notes: Other consumer tech includes content, agritech, travel tech, prop tech, etc.; Others includes IT, manufacturing, engineering, telecom, etc.; SaaS totals exclude PE deals (e.g., Securonix, Instoried); BFSI—banking, financial services, insurance; OEM—original equipment manufacturer Sources: Sain & Company; Pitchbook; Venture Intelligence; AVCJ; VCCEdge; Tracxn

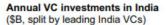
Investor base and fund-raising

The investment environment expanded in 2022: As global crossovers and hedge funds slowed down, the share of top funds fell to less than 20% from 25%. In keeping with 2021,traditional PE firms continued to show interest in a few growth equity investments.

and participated in several \$100 million+ megadeals (e.g., Dailyhunt [CPPIB], ElasticRun [Goldman Sachs], XpressBees [Blackstone, ChrysCapital], Amagi [General Atlantic]). Micro VCs became significantly more present across the landscape in in 2022—the base of active micro VCs grew from 65 to 80+ over 2021–22, and thematic micro VCs (e.g., sector focused [SaaS: Pentathlon; gaming: Lumikai; deep tech: Speciale Invest] and women-founder focused [She Capital]) increased activity. Family offices, corporate VCs, and first-time funds were active with 300+ deals, in line with 2021: Select marquee deals include upGrad: Lupa Systems (family office), Rapido: Shell Technology Ventures (corporate venture fund), and Innoviti: Panthera (first-time fund).

In a sharp contrast with slowdown in investment activity, 2022 saw record fund-raising as multiple investors raised their largest ever India-focused funds: This occurred across leading global investors (e.g., Sequoia: \$2 billion India-focused fund), prominent domestic leaders (e.g., Elevation Capital: \$670 million; Blume Ventures: \$250 million; Fireside Ventures: \$225 million), and micro VCs (e.g., Artha India Ventures' maiden micro VC fund: Artha Select, \$55 million). While fund-raising momentum was largely demonstrated in the first half of 2022, as LP commitments made in 2021 closed, capital deployment is likely to remain cautious—VCs will likely earmark some of their dry powder to support portfolio companies in scaling, M&A, and additional runway, while scouting carefully for quality assets at the right valuation

Figure 14: Increasing depth within the investment landscape—growing salience of prominent domestic funds and micro VCs; concentration of larger funds reduced



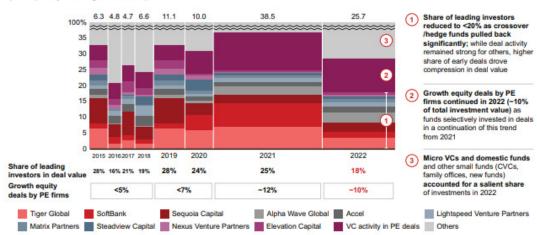
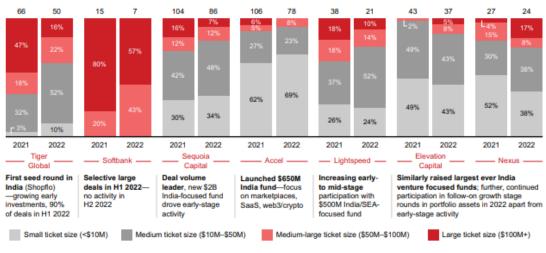


Figure 15: Deal value compression was partly driven by a shift to small and medium ticket size investments across portfolios

Number of VC deals for top investors in India in 2022 (split by deal size)



Note: Leading investors defined as leaders in five-year deal activity (\$18+ deployed and 35+ deals or 550M+ deployed and 100+ deals over 2018–22) Sources: Bain & Company; Pitchbook; Venture Intelligence; AVCJ; VCCEdge

Perspectives on exits landscape

Exits also saw a dampening in momentum, declining from \$14.3 billion (including the nowcancelledBillDesk acquisition by PayU) to \$3.9 billion over 2021–22: public market exits continued to account for ~40% of total exits, in line with 2021. Decline in public market exits from \$5 billion+ to \$1.5 billion was largely driven by a slowdown in tech listings in 2022: more than 10 firms paused IPOs in light of the global rout on public tech listings. Further, a significant share of the \$1.5 billion in public exits was driven by trades made by anchor investors exiting listings from 2021, post lock-in expiry of their positions (e.g., exits from Paytm, Zomato, Nykaa). However, 2022 did see six IPOs with VC exits, but these were relatively smaller compared to 2021. While total strategic/secondary exits remained consistent in volume (63 in 2021 vs. 59 in 2022), large exits

declined significantly: 2022 saw 11 \$50 million+ exits relative to 19 in 2021. Globally, a continued tepid performance of tech listings is expected to remain the dampening force on tech IPO momentum in 2023

As stakeholders adjusted course, in light of macro headwinds, 2022 saw a significant revamp across the investment ecosystem. Investors pushed for a pivot from "growth at all costs" to "sustainable unit economics," realigning strategies across portfolio companies. While most investors focused on LP development and raised record funds in 2022, despite dry powder build-up, asset diligence and selection to identify quality companies/founding teams continued to become more pertinent. Further, venture debt gained impetus as an attractive non-dilutive funding alternative or bridge financing option in a relatively volatile macro environment. Several venture debt funds/debt platforms (e.g., Alteria, BlackSoil) saw increased activity over 2022. Regulatory oversight intensified with the aim of clarifying norms for specific sectors and sandboxing innovation. Some sector-specific regulations intensified challenges for fintech (e.g., a ban on credit via non-bank PPIs impacting business models for neocards, norms on digital lending increasing compliance burden) and cryptocurrency (e.g., taxation for VDA). However, tailwinds from structural macro enablers continue to boost the start-up ecosystem (e.g., scaling of digital rails, PLI to boost manufacturing, SEBI's disclosure framework, and stricter norms for tech listings to usher in transparency for retail investors). Lastly, start-ups were faced with a difficult set of choices in 2022 as funding became scarce and investors prioritised profitability: These included layoffs for conserving cash, distress M&A, and deferred IPOs. Further, surfacing of corporate governance challenges reinforced the need for regulatory scrutiny. A few bright spots, however, reflected a deeper and more mature ecosystem in 2022: 40% of 2022 unicorns were added outside the top three metros, 15% of unicorns in India now have a female founder or cofounder, and a material 50% of start-ups registered with the Department for Promotion of Industry and Internal Trade (DPIIT) are outside the top three metros (Mumbai, Bengaluru, and NCR).

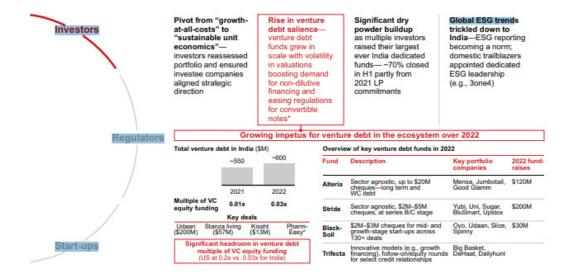


Figure 23a: 2022 saw several fundamental shifts across the investor landscape

Structural macro regulatory tailwinds continued to foster innovation in Investors the ecosystem... SEBI focus on new Continued focus on Double down on PLIs Greenlight for cross geo scaling digital rails and expansion of investments from India disclosure framework -e.g., ONDC launch as SEBI eliminated need and stricter norms for coverage to new sectors (democratic e-commerce), (e.g., drones) with a view for Indian connection in tech listings to continue cross-border UPI, UHI to capitalize on China+1 investments in other driving more transparency sourcing strategies of regions from India-based global manufacturers records) funds Regulators ...while challenges intensified for a few sectors

Figure 23b: While regulatory challenges intensified for a few sectors in 2022, tailwinds from structural macro enablers continued to accelerate innovation

2022 was a headline year as the RBI triggered a

revamp across fintech firms—despite clampdown on a few areas, e.g., credit via non-bank PPIs halted

(impacting neocard players Slice, Uni, OneCard), new

continued to foster innovation more broadly (e.g., account aggregator framework expanded to FSPs/UPI

norms on digital lending. NUE delayed-the RBI

FINDINGS

Start-ups

1.Funding Innovation: VC firms invest in startups with promising ideas, technologies, or business models. This injection of capital enables these startups to develop their products, conduct research, and scale their operations, thereby driving innovation within the IT sector.

Cryptocurrency

Tax introduced on trading on crypto assets and

other VDA (virtual digital assets)—leading to a significant impact on India's fledgling crypto landscape;

however, there were some positive developments with

the introduction of CBDC (central bank digital currency)

- 2.Accelerating Growth: VC funding allows IT startups to grow rapidly by hiring talent, expanding infrastructure, and increasing market reach. This rapid growth can lead to the emergence of new IT products and services, as well as the disruption of established markets.
- 3.Creating Ecosystems: VC firms often provide more than just capital; they also offer guidance, mentorship, and networking opportunities to their portfolio companies. This support helps foster vibrant startup ecosystems where ideas can flourish, talent can thrive, and innovation can thrive.
- 4.Driving Technological Advancements: VC-backed startups often focus on cutting-edge technologies such as artificial intelligence, blockchain, and biotechnology. By investing in these startups, VC firms drive technological advancements within the IT sector, pushing the boundaries of what is possible and spurring further innovation.

Objective of Study

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To learn about the expansion of Indian venture capital financing. the characteristics of particular venture capital To examine the development patterns of a few chosen venture capital financing firms. To assess the venture capital financing companies under study's financial performance in terms of liquidity, profitability, solvency, and turnover Recognize how venture capital funding changed before, during, and after the pandemic in India's IT industry. Recognize the investment's technical and geographic distribution.

Research METHODOLOGY

Research is an important and meticulous process of gathering information and doing thorough study to make a determination. The process of determining the outcome of a particular problem on a certain subject or problem—also known as a research problem—is known as research methodology. A researcher must, as much as feasible, get sufficient information of the field in which research is to

be conducted in order to formulate a meaningful research problem. The investigator consistently endeavors to investigate the provided query in a methodical manner and must possess knowledge of the context in which the challenge is situated. It refers to the process used to gather pertinent data and additional information, which serve as the foundation for research papers. The exploratory research approach was used in this study, and after the data was transformed into a study of qualitative nature In order to determine the cause and effect relationship, causal research was used.

Conclusion

The conclusions drawn from the analysis of venture capital investment in the IT sector post-pandemic would depend on the specific findings and trends identified during the research process. However, here are some potential conclusions that could emerge:

Increased Investment in Digital Solutions: One conclusion might be that there has been a notable increase in venture capital investment in digital solutions within the IT sector post-pandemic, driven by the accelerated adoption of technology and digital transformation across industries.

Shift in Sectoral Preferences: The analysis may reveal a shift in sectoral preferences among venture capitalists, with increased investment in sectors such as healthcare technology, edtech, e-commerce, and cybersecurity within the IT sector post-pandemic, reflecting changing market dynamics and demand patterns.

Resurgence of Seed and Early-Stage Investments: Another conclusion could be that there has been a resurgence in seed and early-stage venture capital investments within the IT sector post-pandemic, as investors seek to identify and support innovative startups with high growth potential amidst economic recovery and evolving market conditions.

Regional Variations in Investment Activity: The analysis may uncover regional variations in venture capital investment activity within the IT sector post-pandemic, with certain regions experiencing higher growth rates due to factors such as government initiatives, infrastructure development, and talent availability.

Continued Emphasis on Sustainable and Impact Investing: A conclusion might be that there is a continued emphasis on sustainable and impact-focused investing within the IT sector post-pandemic, as investors prioritize environmental, social, and governance (ESG) factors and seek to address global challenges through technology-driven solutions.

Increased Collaboration and Syndication: The analysis may indicate increased collaboration and syndication among venture capital firms within the IT sector post-pandemic, as investors recognize the benefits of pooling resources, expertise, and networks to mitigate risks and capitalize on investment opportunities in a post-pandemic landscape.

These conclusions would provide insights into the evolving dynamics of venture capital investment in the IT sector after the pandemic and inform future investment strategies, policy decisions, and industry initiatives.

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